CENTRE FOR INDUSTRIAL CONSULTANCY AND SPONSORED RESEARCH
INDIAN INSTITUTE OF TECHNOLOGY MADRAS
CHENNAI – 600 036

Advertisement No.: ICSR/PR/Advt. 134/2021 Dated: 03/05/2021

Applications are invited for the temporary post of **Senior Project Advisor** (**Business Head, Shaastra**) in the Engineering Design, IIT Madras.

Co-ordinator: : Prof. Srikanth Vedantham, Engineering Design, IIT Madras.

Duration: Initially for one year, extendable based on performance.

Project: IP202120520DNIITMDNARX

No. of posts. : 1

S. No	Post	Qualification and Experience	Pay Range
1	**Senior Project Advisor (Business Head, Shaastra)**	**Educational Qualification:** Master's Degree in the relevant field **Experience:** The right candidate should have 10+ years of experience with well-rounded expertise in all key business functions. The person should have good business acumen, strategic approach, analytical skills and decision-making capabilities. He/she should be detail-oriented and should have the ability to organize people, communicate and inspire employees. He/she should be confident, driven and well-structured in his / her problem-solving approach	**Rs. 70,000/- pm to Rs. 2,50,000/- pm**

We are looking for a business head to lead Shaastra – the technology review magazine from IIT Madras. The business head will have the overall responsibility for profitably growing the readership of the print and digital versions of the magazine. He will work with the editorial team to ensure timely content, in alignment with the overall vision, mission and values of the organisation.

Some of the key responsibilities include the following:

- developing the management goals and objectives to ensure growth of the magazine
- designing and implementing business plans, and strategies to promote the attainment of goals
- creating budgetary plans to support the growth envisaged

- developing and promoting the brand
- setting up the distribution system to make sure that the magazine is made available in all the relevant outlets through appropriate channels
- managing and optimising the overall cost structure to ensure sustainability and profitable growth
- hiring new resources, and training and evaluating the existing employees
- assessing overall company performance against targets and preparing reports / dashboard for the key stakeholders

Salary range: **Rs. 20 to 25 lakhs per year (70% base salary and 30% tied to Key Performance Indicators)**

The right candidate should have 10+ years of experience with well-rounded expertise in all key business functions. The person should have good business acumen, strategic approach, analytical skills and decision-making capabilities. He/she should be detail-oriented and should have the ability to organize people, communicate and inspire employees. He/she should be confident, driven and well-structured in his / her problem-solving approach

About Shaastra:

Our vision is to make it a credible source of reportage, analysis and commentary with an India view on science, technology and innovation. And our mission is to create a sustainable print and digital magazine that will objectively deliver high quality content around science & technology analysis to the decision makers

Reasons for launching Shaastra, the new magazine from IIT Madras are given below:

i. India does not have a good science and technology magazine in any language. This is not surprising, because only countries with a mature science and technology ecosystem can afford to have one. The Indian science and technology sector was quite small and unable to support a dedicated magazine with enough material on a continuous basis. With the setting up of a large number of new institutions, this situation has changed somewhat. Science and technology in the country is reaching a point where a specialized magazine can find enough interesting and stimulating material within the country itself.

ii. A science and technology magazine can drive the future expansion of the sector by helping disseminate information and generating ideas. Although scientific and engineering institutions have increased in number, the total size is still small considering India's population. A good magazine can guide future expansions into the right areas by providing a platform for debate.

iii. India's institutions need to build global brands, and a high-quality magazine is one of the methods for IIT Madras to reach a national and international audience

(**Expected) Readership:** The readers will comprise: 1.Senior and middle managers in technology companies 2.Researchers in government institutions and universities 3.Science and technology students from undergraduate level to PhD4.Investors in technology5.Bureaucrats and 6.Anyone interested in Indian technology and India's future within a global context.

Positioning of Shaastra:

1. As the primary means of keeping in touch with the domestic and global science and technology landscape
2. An intellectual companion that is a source of ideas and inspiration for understanding the future
3. A decision-making tool for investments in technology, right from small inhouse projects to disruptive technologies

The last date for submission of online application is 17.05.2021

General Instructions to the candidates

1) All the positions are on purely contract basis.

2) The completion of the period of contract will not confer any right for further extension, regularization, permanency at the Institute.

3) Candidates should apply online only in the website https://icandsr.iitm.ac.in/recruitment/ - (**Please check the advertisement number Advt. 134/2021 displayed and submit the application for the relevant position**).

4) Separate application has to be filled for each post.

5) The system will accept single application only with the registered login ID (email) for an advertisement, hence the candidate is requested to select the multiple positions (In case, he/she wishes to apply for more than one position) before the submission of application.

6) The application cannot be edited, reverted once it is submitted.

7) Candidates should not attempt to apply twice for the same post. If multiple applications are received from a candidate for the same post, his/her candidature will liable to be rejected.

8) Candidates should follow the prescribed procedure for submission of online application.

9) Candidates are advised to fill their correct and active e-mail addresses in the online application as all correspondence will be made by the Institute through e-mail only.

10) The candidates applying for any post should ensure that they fulfil all the eligibility conditions for the post. Their admission to any stage of the selection process will be purely provisional subject to confirmation that they satisfy the prescribed eligibility conditions. Mere issue of registration certificate / call letter to the candidate will not imply that his/her candidature has been found eligible.

11) After successful online submission of application, a print out of the application form must be obtained and submitted when called for test. It will be required at the time of document verification/test/interview. Hard copy of the application is NOT to be sent to the Institute.

12) Candidates must be citizens of India. Persons who have migrated from Pakistan with the intention of permanently settling in India or subjects of Nepal are also eligible, but in their case a certificate of eligibility from the Government of India will be necessary for appointment. Such candidates should apply to the

Government of India in the Ministry of Home Affairs for necessary certificate and furnish satisfactory proof of having so applied.

13) The prescribed qualifications are minimum and unless specified, they are required for consideration for the post, even if higher qualification has been acquired and the mere fact that a candidate possesses the same will not entitle him/her for being called for interview.

14) Relevant experience gained after the minimum qualifying degree will only be taken into consideration. Minimum requirements of qualifications and/or experience can be relaxed in respect of exceptionally outstanding candidates.

15) The experience required is relaxable at the discretion of the Institute in the case of candidates belonging to the Scheduled Caste / Scheduled Tribe, if at any stage of selection the competent authority is of the opinion that sufficient number of candidates from these communities possessing the requisite experience are not likely to be available to fill up the vacancy reserved for them.

16) The Institute reserves the right to restrict the number of candidates for written / skill test / interview to a reasonable limit on the basis of qualifications, level and relevance of experience higher than the minimum prescribed in the advertisement and other academic achievements. The Institute also reserves the right of rejecting any or all the applications without assigning any reasons therefore.

17) Calling a candidate for test/interview merely indicates that it is felt that he/she with others may be suitable for the post and conveys no assurance whatsoever that he/she will be recommended or selected or his/her conditions specified in the application will be accepted.

18) Candidates will be short-listed for Test/Interview on the basis of the information provided by them in their online applications. They must ensure that such information is true. If at any subsequent stage or at the time of Test/Interview any information given by them or any claim made by them in their online applications is found to be false, their candidature will be liable to be rejected.

19) The Institute shall verify the antecedents or documents submitted by a candidate at any time at the time of appointment or during the tenure of the service. In case, it is detected that the documents submitted by the candidates are fake or the candidate has clandestine antecedents/background and has suppressed the said information, then his services shall be liable to be terminated.

20) In case of any inadvertent mistake in the process of selection which may be detected at any stage even after the issue of appointment letter, the Institute reserves the right to modify/ withdraw/ cancel any communication made to the candidates.

21) Applicants who are working in **any one of the Project at IIT Madras**, must apply through proper channel otherwise they will be required to produce No-Objection Certificate at the time of document verification/Test/Interview. Candidates without NOC will not be permitted to appear for Test/Interview.

22) Candidates may send testimonials from persons intimately acquainted with their work and character. If the applicant is in employment, he/she should submit testimonials from the most recent employer or immediate superior as a referee.

23) The Institute has a right to decide the mode of screening and testing the applicant for short listing and selection.

24) The Institute solely reserves the right not to fill any advertised position without assigning any reason

25) Only shortlisted applicants will be contacted.

26) No correspondence whatsoever will be entertained from candidates regarding conduct and result of test/interview and reasons for not being called for interview. Canvassing in any form will be a disqualification.

27) The crucial date for determining the eligibility criteria for all candidates in every respect shall be the prescribed closing date for submission of online application.

28) The Institute strives to have a workforce which reflects gender balance and women candidates are encouraged to apply.

29) Any corrigendum/clarifications on this advertisement, if necessary, shall be uploaded on website and no separate communication will be sent for this purpose.

30) **The last date for submission of online application is 17.05.2021**

31) If there is any issue to submit the application please send E-mail to : recruitment@imail.iitm.ac.in / icsrrecruitment@iitm.ac.in **Contact: 044- 2257 9796** on all working days from **9.00 AM to 05.30 PM (Monday to Friday – except National Holidays)**. (Please note, only technical issues will be accepted – No interim correspondence with reference to the selection process will be considered).

32) **Instructions to apply online:-**Eligible applicants would require to register and apply online through https://icandsr.iitm.ac.in/recruitment/ and submit the application.

Sd/-

Senior Manager –HR
Centre for IC&SR
IIT Madras